

December 10, 2020

To our valued season ticket holders:

Thank you for supporting Everett Silvertips hockey for 17 seasons – and especially during this wild ride in 2020. It's been a trying year – for you, for Silvertips staff and players, for arena staff and for local businesses. Our region has been hit hard by COVID-19 and we're certainly well aware of the impact on the greater community.

A variety of scenarios for what the 20-21 season might look like. So many factors are yet undetermined and out of our control: player safety guidelines, fan attendance, and, obviously, the timeline.

A season without fans in the building would mean millions of dollars in lost revenue for our organization – not to mention losses for other businesses in the communities we serve. We have had to make difficult decisions – including furloughing all our staff, hopefully to have them return soon – to help ensure our organization can thrive for many seasons to come.

We're working with local and state officials to come up with the best and safest plan for players and fans. In the meantime, know that payments you have made thus far are secure and will be applied to any game's fans can attend this season or else transferred to the 2021-22 season. Payment activity on accounts remains very important for keeping preferred seats safe and priority numbers intact, which will be a major factor in the scenario if we can welcome fans back this season at a reduced capacity (ex. 25% = active full season and package holders only will be able to attend).

For memberships, the final payment will come Dec. 15. You'll incur no further charges if your account is paid in full. There are some outliers – members who skipped a payment along the way or maybe signed up late. If you have questions about your account, feel free to call me directly at (425) 609-2802.

The current plan is for play to begin in January. Many pieces must fall into place for that to happen. We know you miss Silvertips hockey – and so do we. But our number one priority will always be the safety of our players and fans. Keep monitoring our social media channels for updates and announcements.

The Silvertips have fielded some remarkable teams over the years. But our organization would be nowhere without you, our fans. Not only have you rocked our arena with your enthusiasm and love, but you've helped us support countless organizations throughout the county. Without you, there'd be no Pink the Rink, Navy Night, Salute to Local Heroes or Teddy Bear Toss. There'd be no school visits, school auction donations or the other ways we've been honored to support our community.

It's not about the Everett Silvertips. It's always been about the fans. And, especially, you, our incredible base of season ticket holders. You are the key. We can't wait until we're together again to cheer on the next great Silvertips hockey team. Thank you for your loyal support!

Sincerely,



Zoran Rajcic | 425-609-2802 | ZoranR@CSHInternational.com



**ZORAN RAJCIC**  
CHIEF OPERATING OFFICER

▶▶▶ T: 425.609.2802  
▶▶▶ 2000 Hewitt Ave., Suite 100, Everett, WA 98201

15 SEASONS • 6-TIME U.S. DIVISION CHAMPIONS • 2-TIME WESTERN CONFERENCE CHAMPIONS  
▶ 18 SILVERTIPS IN THE NHL • 2018 WHL WESTERN CONFERENCE MARKETING AND BUSINESS AWARD



